IN THE CLAIMS:

Please ADD claim 23, as follows:

1. (ORIGINAL) A phosphor comprising: a perovskite structure; and samarium (Sm),

wherein said perovskite structure comprises $MTiO_3:(A,B)$, where M is an alkali earth metal, A is an element selected from the group consisting of cerium (Ce), praseodymium (Pr), europium (Eu), terbium (Tb), and thulium (Tm), and B is a Group IIIA element of the periodic table.

- 2. (ORIGINAL) The phosphor of claim 1, wherein the alkali earth metal is an element selected from the group consisting of magnesium (Mg), strontium (Sr), calcium (Ca), and barium (Ba).
- 3. (ORIGINAL) The phosphor of claim 1, wherein the element A is added in an amount of 0.05-5 mol% based on 1 mole of the Ti.
- 4. (ORIGINAL) The phosphor of claim 1, wherein the Group IIIA element is an element selected from the group consisting of aluminum (Al), gallium (Ga), indium (In), and thallium (TI).
- 5. (ORIGINAL) The phosphor of claim 1, wherein the Group IIIA element is added in an amount of 0.05-80 mol% based on 1 mol of the Ti.
- 6. (ORIGINAL) The phosphor of claim 1, wherein the amount of said Sm is in a range of 0.0001-0.05 mol% based on 1 mol of the Ti.
- 7. (ORIGINAL) The phosphor of claim 1, wherein an amount of said Sm is such that a luminescence of the phosphor at 1000 hours of usage is at least 40% of an initial luminescence.
- 8. (ORIGINAL) The phosphor of claim 7, wherein the amount is such that the luminescence at 1000 hours of usage is at least 70% of the initial luminescence.
 - 9. (ORIGINAL) The phosphor of claim 1, wherein an amount of said Sm is such that an

initial luminescence is at least 65 Cd/m².

- 10. (ORIGINAL) The phosphor of claim 7, wherein the amount is such that the initial luminescence is at least 65 Cd/m².
- 11. (ORIGINAL) The phosphor of claim 7, wherein the amount is such that a luminescence at 600 hours of usage is at least 60% of the initial luminescence.
 - 12. (ORIGINAL) A phosphor comprising: a perovskite structure; and samarium (Sm),

wherein an amount of said Sm is such that a luminescence of the phosphor at 1000 hours of usage is at least 40% of an initial luminescence.

- 13. (ORIGINAL) The phosphor of claim 12, wherein the amount is such that the luminescence at 1000 hours of usage is at least 70% of the initial luminescence.
- 14. (ORIGINAL) The phosphor of claim 12, wherein the amount is such that the initial luminescence is at least 65 Cd/m².
- 15. (ORIGINAL) The phosphor of claim 13, wherein the amount is such that the initial luminescence is at least 65 Cd/m².
- 16. (ORIGINAL) The phosphor of claim 12, wherein the amount is such that a luminescence at 600 hours of usage is at least 60% of the initial luminescence.
- 17. (ORIGINAL) The phosphor of claim 12, wherein said perovskite structure comprises $MTiO_3$: (A, B), where M is an alkali earth metal, A is an element selected from the group consisting of cerium (Ce), praseodymium (Pr), europium (Eu), terbium (Tb), and thulium (Tm), and B is a Group IIIA element of the periodic table.
 - 18. (ORIGINAL) The phosphor of claim 17, wherein the amount of said Sm is at least

0.0001 mol% based on 1 mol of the Ti.

- 19. (ORIGINAL) The phosphor of claim 18, wherein the amount of said Sm is less than .05 based on 1 mol of the Ti.
- 20. (ORIGINAL) The phosphor of claim 17, wherein the amount of said Sm is roughly at or between .002 and .02 mol% based on 1 mol of the Ti.
- 21. (ORIGINAL) A fluorescent display device comprising the phosphor according to claim 1.
- 22. (ORIGINAL) The fluorescent display device of claim 21, wherein the fluorescent display device is one of a field emission display and a vacuum fluorescent display.
 - 23. (NEW) A fluorescent display device comprising the phosphor according to claim 12.